Privacy Policy for Wallis and Co Website  
  
Effective Date: 01/08/2023  
  
At Wallis and Co we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you visit our website [[www.wallisandco.com](http://www.wallisandco.com)] . By accessing or using our Site, you consent to the practices described in this Privacy Policy.  
  
1. Information We Collect  
We may collect various types of personal information from you when you interact with our Site, including but not limited to:  
- Contact Information: Name, email address, phone number, and mailing address.  
- Reservation Information: Date, time, party size, and special requests for reservations.  
- Payment Information: Credit card details for online bookings and transactions.  
- Website Usage Data: Information about your interactions with our Site, such as IP address, browser type, device type, pages visited, and referral source.  
- Communications: Any correspondence you send us, including emails, messages, and feedback.  
  
2. How We Use Your Information  
We use the collected information for the following purposes:  
- Providing Services: To process reservations, orders, and payments, and to communicate with you regarding your inquiries, bookings, or requests.  
- Improving User Experience: To enhance and personalize your experience on our Site, analyze user behavior, and optimize our services.  
- Marketing: To send you promotional offers, newsletters, and updates about our bar/restaurant, subject to your preferences and applicable laws.  
- Legal Compliance: To comply with legal obligations, resolve disputes, and enforce our terms and policies.  
  
3. Cookies and Tracking Technologies  
We may use cookies and similar technologies to collect information about your browsing activities on our Site. These technologies help us understand user preferences, optimize the Site, and provide tailored content. You can manage your cookie preferences through your browser settings.  
  
4. Sharing Your Information  
We may share your personal information with trusted third parties, including:  
- Service Providers: External vendors and partners who assist us in providing our services, such as payment processors and marketing platforms.  
- Legal Requirements: If required by law, we may share your information with law enforcement agencies or other authorities.  
- Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction.  
  
5. Your Choices  
You have the right to:  
- Opt-Out: You can unsubscribe from marketing communications at any time by following the instructions provided in our emails.  
- Access and Rectification: You can access, update, or correct your personal information by contacting us at [info@wallisandco.com](mailto:info@wallisandco.com) .  
- Data Deletion: You can request the deletion of your personal information, subject to legal requirements and our legitimate interests.  
  
6. Security  
We implement appropriate security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.  
  
7. Children's Privacy  
Our Site is not intended for individuals under the age of 18. We do not knowingly collect personal information from children without parental consent.  
  
8. Changes to this Privacy Policy  
We may update this Privacy Policy from time to time. Any changes will be effective upon posting on the Site. Please review this policy periodically for updates.  
  
9. Contact Us  
If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at [info@wallisandco.com](mailto:info@wallisandco.com) .  
  
By using our Site, you acknowledge that you have read and understood this Privacy Policy and agree to its terms and conditions.  
  
Jonathan Wallis  
Director  
Wallis and Co   
  
01/08/2023